

Business fulfilled for 2017

The doors closed on the 2017 International Nursery Fair today and early feedback from a number of exhibitors suggests another successful show.

Lynda Harding of Sweet Dreamers said: “We’ve had a great show. The first day we had people waiting to get on our stand to speak to us, the second day was quieter, but all of the visitors to our stand were quality buyers; and on the final day lots of major retailers came to speak to us. We took a good quantity of orders and have opened a host of new trade accounts with independent retailers.”

Victoria Seagrim of Milk Monster, who recently launched a clever time tracking device for bottle feeding, said: “We’ve spoken to a lot of independent retailers and have gathered some very promising contacts.”

Sinead Murphy of Shnuggle, added: “Every year, people spread negative rumours about the show, but we’ve been really surprised by how well its gone this year – we have made lots of quality contacts.”

Ian Green of IGSM, which distributes several brands, said: “We decided quite late to book a stand as we had some new products to launch and comments on social media had encouraged us to give Harrogate a try. We were open-minded about whether it would work for us – but it has been a really good show.”

The show organiser, comments: “The show has been smaller this year, but has still offered a good variety of quality products. There are fewer independent retailers in the UK now and many major retailers have smaller buying teams – however a good number of stores turned up and according to many exhibitors were placing lots of orders.

“The Harrogate team would like to thank everyone for participating in the event and hopes to see you all again next year.”